

From: George Morino/=TMS/Toyota

Sent: 9/19/2007 9:06 PM.

To: [-] Mark_kubota@toyota.com; Richard_Jung@toyota.com; David_Stovall@toyota.com; Wayne_Hutchinson@toyota.com

Cc: [-]

Bcc: [-]

Subject: Fw: CONFIDENTIAL - Revised DRAFT Owner Letter

Please update the Region/Dealer Letter in the morning.

Thanks!

George Morino
National Manager
Quality Compliance Department
Product Quality and Service Support
Toyota Motor Sales, U.S.A., Inc.
Tel. 310-468-3392
Fax 310-468-3399

NOTICE: This email message and all attachments transmitted with it are intended solely for the use of the addressee and may contain legally privileged and confidential information. If the reader of this message is not the intended recipient, or an employee or agent responsible for delivering this message to the intended recipient, you are hereby notified that any dissemination, distribution, copying, or other use of this message or its attachments is strictly prohibited.

If you have received this message in error, please notify the sender immediately by email reply and please delete this message from your computer. Thank you.

----- Forwarded by George Morino/TMS/Toyota on 09/19/2007 09:05 PM -----

George Morino/TMS/Toyota
09/19/2007 08:40 PM

To Michiteru Kato, Hiroyuki Ueda, Teruhisa Kamada, Sanshiro Ishii
cc Mark_kubota@toyota.com, Richard_Jung@toyota.com, David_Stovall@toyota.com, Wayne_Hutchinson@toyota.com, raul_guzman@toyota.com, kaoru_yamamoto@toyota.com
Subject CONFIDENTIAL - Revised DRAFT Owner Letter

Hi Mitch:

Per our discussion, we have made a change to the DRAFT Owner Letter to reflect the timing when the replacement AWFM may be ready.

What will Toyota do?

Toyota is currently developing a design modification to the driver's seating position All Weather Floor Mat. We will send another notification when the new driver's seating position All Weather Floor Mat is available. We anticipate the second notification will begin mailing in mid-to-late November, 2007. The original driver's seating position All Weather Floor Mat will be exchanged for a new one at that time.

The same change was made to the DRAFT Press Release:

The same change was also inserted into A11 and A12 of the DRAFT Q&A.

Q11: What is Toyota going to do?

A11: In early October, 2007, Toyota will begin sending a preliminary Safety Recall notification to owners of the involved vehicles to inform them of the recall and the timing when the replacement All Weather Floor Mat for the driver's seating position will become available. Once the replacement mat is available, it will be exchanged at no charge to owners. A second owner notification will be sent when the replacement floor mat is available. We anticipate the second notification will begin mailing in mid-to-late November, 2007. The original driver's seating position All Weather Floor Mat will be exchanged for the new one at that time.

Q12: When will the replacement All Weather Floor Mat become available?

A12: Toyota is currently developing a design modification to the driver's seating position All Weather Floor Mat. We anticipate the new mat will be ready in mid-to-late November, 2007. Toyota will send another notification when the new driver's seating position All Weather Floor Mat is available. The original driver's seating position All Weather Floor Mat will be exchanged for the new one at that time.

I also added the "If the mat is properly secured..." to A2.

Q2: What is the cause of this condition?

A2: If the optional Toyota Camry All Weather Floor Mat (either by itself or if it is placed on top of an existing carpeted floor mat) is not secured by the retaining hooks (clips) and the mat moves forward, it may interfere with the accelerator pedal from returning to the idle position. If the mat is properly secured, it will not interfere with the accelerator pedal.

Thank you as always for your assistance!

George Morino
National Manager
Quality Compliance Department
Product Quality and Service Support
Toyota Motor Sales, U.S.A., Inc.
Tel. 310-468-3392
Fax 310-468-3399

NOTICE: This email message and all attachments transmitted with it are intended solely for the use of the addressee and may contain legally privileged and confidential information. If the reader of this message is not the intended recipient, or an employee or agent responsible for delivering this message to the intended recipient, you are hereby notified that any dissemination, distribution, copying, or other use of this message or its attachments is strictly prohibited.

If you have received this message in error, please notify the sender immediately by email reply and please delete this message from your computer. Thank you.